

Day 2

# Propel Your Potential

## Tuesday, October 10th - Propel your Potential

8:00 AM - 9:00 AM	Registration & Breakfast	
9:00 AM - 9:50 AM	How Retailers are Managing Roadmaps	
10:00 - 10:45 AM	Introducing the Upshop Adoption Playbook	
10:50 - 11:30 AM	ROI, Success Metrics and Managing Expectations	Worksession to explore how retailers - define, measure and capture ROI using in-store technology
11:35 - 12:00 PM	Summary Presentation of Worksession	
12:00 - 1:00 PM	Lunch and Networking	
12:40 - 1:00 PM	<i>Sponsor Message / Additional time if needed</i>	
Break out Sessions		
1:15 - 2:00 PM	eCommerce: Balancing Assortment & Availability	How to increase eComm assortment without increased substitutions
1:15 - 2:00 PM	Streamline Fresh Ordering and Empower Employees	Combine AI-guided task mgt and fresh ordering to empower employees in complex depts
1:15 - 2:00 PM	Fresh: Expiration Date Mgt Now & Next	Expiration Date Management influence today and in the future with innovation (intro GS1 Databar integration with DCP, and smart notifications)
2:05 - 2:50 PM	Deeper Roadmap & Product Demos	Dive into Upshop product demonstrations and provide real-time feedback
3 PM END		
3:30 - 5:30 PM	Signature Party at Country Music Hall of Fame	Tour, Songwriting, Awards, Recognition, Drinks & Food

ALTITUDE

Elevate Your Perspective. Propel Your Potential.

