

Day 1

# Elevate Your Perspective

## Monday, October 9th - Elevate your Perspective

8:00 AM - 9:00 AM	Registration & Breakfast	
9:00 - 9:15 AM	Welcome to Altitude: Your Flight Plan Starts Now	
9:15 - 10:00 AM	Introducing Altitude: Business Update & Previewing the 3 Lenses	
10 - 11:00 AM	Total Store Operations Vision & Reality (1)	How a Single Store Platform can Revolutionize the Associate Experience
11:15 AM - 11:55 AM	Total Store Operations Vision & Reality (2)	Focusing on Maximizing Store Potential
12:00PM - 12:50 PM	Lunch and Networking	
12:55 PM - 1:45 PM	Fresh: Future of Food Safety & FSMA 204	Examining the implications of FSMA 204 and how to start getting ready
	eCommerce: Own the Experience	Informing the best RFP & model for an ownable, eCommerce approach
	Inventory: Realize Store Potential for Demand	Forecasting, ordering and inventory system for total store potential
2:00-2:50 PM	Fresh: Seizing the Prepared Opportunity	Journeys Grocers have taken to build differentiation around Fresh
	eCommerce: Journey to Profitability	Identifying opportunities to use labor-in-motion & more for advantage
	Inventory: Take Total DSD Control	Why & How retailers such as Kroger are implementing Total DSD Mgt
	Fresh: Kitchen Management for the Win	Optimized KMS and Made-to-Order for winning with foodservice
3:00 PM - 3:50 PM	Introducing Upshop App	How the Total Store Operations Platform comes to life for your associates
<i>4 PM END PROGRAM</i>		
4:30 - 6:00 PM	Total Store Universe / Sponsor Tech Zone	Meet with sponsors & network. Bar open the last half hour.
6:30 / 7:00 PM	Dinner Event	

ALTITUDE

Elevate Your Perspective. Propel Your Potential.

